Neova
Advanced SEO Platform

Introducing Neova™, an advanced SEO crawler. Built by SEOs, for SEOs.

There are a lot of great SEO tools out there. We were never fully satisfied: one has some features, another has others. So we brought the useful ones together, intelligently, with AI where it actually helps.

694
checks, each with its source

490
need nothing connected, turned on or installed

471
features, every one listed online

3 + web
Mac, Windows, Linux and Neova Online

Crawl Any Site

From your own computer, the way a search engine discovers a site.

- The whole site, chosen folders, or a sample of each kind of page
- Up to four sites at once; Resume where a crawl stopped
- JavaScript rendering in Chrome, when a site needs it
- Staging sites, with URL Rewriting to the live site

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694 Checks, Each With Its Source

Every check says when it flags, what it usually means, and where the rule comes from.

- 490 need nothing connected, turned on or installed
- Must Fix or Review, so you know where to start
- Each flag opens on its pages, down to the HTML fetched
- A check library in 15 languages

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Content and Technical SEO

Titles to hreflang, in one crawl.

- Titles, headings, duplicates and thin text
- Indexability, canonicals, redirects and XML Sitemaps
- Structured data, images, hreflang and accessibility
- Security headers and status codes, page by page

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Rendering and AI Search

What a crawler or an AI assistant really gets from your pages.

- Pages in the HTML, partly, or only once JavaScript runs
- What each AI crawler may take, and is served
- AI Overview sources against page one, with DataForSEO
- AI review of content on your computer: nothing leaves it

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Your Search Data

Connect what you use; nothing breaks without it.

- Google Search Console and Analytics, read-only
- Bing Webmaster Tools and IndexNow
- Chrome UX Report: real users' Core Web Vitals
- Rankings and AI answers through your own DataForSEO account

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Competitors

Crawled the same way, compared metric by metric.

- Where you lead and where you trail
- A Full Audit in one go: crawl, data, competitors, plan, report
- A Dashboard with tabs, and your own views
- Historical data across every crawl

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And everything after the crawl

From Flags to Fixes

The work after the crawl, built in.

- An Action Plan drafted from the flags, Must Fix first
- Import files for Jira, Linear, Asana, ClickUp and six more
- Run the Checks Again, or re-fetch only what was broken
- Compare Crawls: new, resolved, changed

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For Your Clients

Everything a client gets, from one card.

- A branded PDF report
- A Google Sheet your team works in
- The Client Pack: report, workbook, tickets, in one ZIP
- A Neova file, or a read-only link, to hand over the crawl itself

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Schedule and Monitoring

Your sites, watched without you crawling by hand.

- Crawls and Core Web Vitals snapshots on a schedule
- Each run compared with the one before
- Alerts when something changes
- Slack and Microsoft Teams

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Neova Go

For when you are not at your desk.

- Keeps crawling with the window closed, from the Mac's menu bar
- Every site on your phone, locked before it leaves your computer
- Share Progress: a live link to one crawl, for a client or a developer
- Alerts after each scheduled run

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Everywhere You Work

One account, your data where you choose.

- Mac, Windows and Linux, and Neova Online in the browser
- Your crawls stay on your computer unless you sync or share
- A REST API, a command line, and an MCP server for AI assistants
- Import crawls from Screaming Frog, Sitebulb and SiteOne

▶ Video 9 · app.neova.app/help/videos#v9

Ten Short Videos

One task each, in the order you use Neova.

0. Neova in Two Minutes
1. The Tour
2. Install and Open Neova
3. Your First Crawl
4. Read the Results
5. Fix It or Hand It Off
6. Share It With a Client
7. Schedule and Monitoring
8. Neova Go
9. Go Further

See it, then try it

Ten short videos show each step, from the install to Neova Go. The desktop app is free during the beta, with every feature on. Neova Online is by invitation.

Watch app.neova.app/help/videos
Every feature app.neova.app/help/everything
Every check app.neova.app/checks
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